



# GREENBUILD<sup>®</sup> *China*

INTERNATIONAL CONFERENCE  
SHANGHAI, CHINA | OCTOBER 17-18, 2017

**W Shanghai, The Bund**  
[greenbuild.usgbc.org/china](http://greenbuild.usgbc.org/china)

# SPONSORSHIP PROSPECTUS

Greenbuild is the world's largest conference and expo dedicated to green building. Since 2002, Greenbuild brings together global industry leaders, experts and frontline professionals dedicated to sustainable building, making Greenbuild the ideal space to learn about groundbreaking green building products, services and technologies in the region. This year, we invite you to join us as Greenbuild proudly hosts its first ever conference in Shanghai, China.

Greenbuild China will bring together professionals from the Asia-Pacific region from October 17-18 for two days of inspiring speakers, invaluable networking opportunities, industry showcases, LEED v4 and SITES workshops, Women in Green Power Breakfast and an Executive Luncheon. Greenbuild delivers the latest market trends and first class green solutions that will help to drive market transformation in China.

Over 500 attendees are expected, representing a multitude of professions within the green building industry, including but not limited to, government officials, city planners, investors, developers, product manufacturers, and building professionals of all types.



# SPONSORSHIP OPPORTUNITIES

Be a part of the international movement in the green building industry by sponsoring the inaugural Greenbuild China 2017, where you will be recognized prominently as a leading supporter before, during, and after the conference.

	<b>PREMIER SPONSOR</b> \$25,000+ USD (CNY 137,496+)	<b>PLATINUM SPONSOR</b> \$15,000 USD (CNY 103,122)	<b>GOLD SPONSOR</b> \$10,000 USD (CNY 68,748)	<b>SILVER SPONSOR</b> \$5,000 USD (CNY 34,374)	<b>GREEN SPONSOR</b> \$2,500 USD (CNY 17,187)
	<b>2 AVAILABLE</b>	<b>9 AVAILABLE</b>	<b>15 AVAILABLE</b>	<b>UNLIMITED</b>	<b>UNLIMITED</b>
<b>BENEFITS PRIOR TO EVENT</b>					
Inclusion of company logo in pre-event marketing materials	✓	✓	✓		
Inclusion of company logo on event website	✓	✓	✓	✓	✓
<b>BENEFITS DURING EVENT</b>					
Inclusion of company logo on event signage	✓	✓	✓	✓	✓
Inclusion of company logo in show program	✓	✓	✓	✓	✓
Complimentary full page program advertisement	✓	✓			
Complimentary half page program advertisement			✓	✓	
Opportunity to sponsor special event or branding opportunity*		✓			
Opportunity to provide three to five minutes of speaking remarks during the Opening or Closing Plenary	✓				
Number of full conference pass(es) included	<b>3</b>	<b>2</b>	<b>1</b>		

\*Listed on following page

# SPECIAL EVENTS OPPORTUNITIES

Platinum level sponsors may select either one Special Event opportunity OR one Branding opportunity. Premier level sponsors may add one of the below for an additional fee based on availability. Availability is limited.

<b>CELEBRATION</b> <b>OCTOBER 17, 2017 FROM 5:30 - 7:30 P.M.</b> ADD: Sponsor the Greenbuild China Celebration, which is the main networking event where conference attendees can enjoy an atmosphere of food and fun!	
Inclusion of company logo on event marketing materials	✓
Inclusion of company logo on onsite signage	✓
Inclusion of company logo on branded cocktail napkins	✓

<b>EDUCATION TRACK</b> <b>OCTOBER 17 - 18, 2017</b> Associate your brand with one of three Education Tracks that will be held at Greenbuild China.	
Inclusion of company logo on onsite signage	✓
Inclusion of company logo on walk in & out slides for the sessions	✓
Inclusion of company logo on selected Education track event marketing materials	✓

<b>EXECUTIVE LUNCHEON</b> Allow your company executive to take part and participate in an "invite only" luncheon for executives and leaders within the green building environment.	
Two reserved seats at Executive Luncheon	✓
Inclusion of company logo on event marketing materials	✓
Inclusion of company logo on onsite signage	✓
Opportunity to provide three to five minutes of welcoming remarks	✓

**WOMEN IN GREEN POWER BREAKFAST  
OCTOBER 18, 2017 FROM 7:30 - 9:00A.M.**

Sponsor the inaugural Greenbuild China Women in Green Power Breakfast that will gather women in the industry who have emerged as leaders in the sustainability world.

<b>Four reserved seats at Women in Green</b>	✓
<b>Inclusion of company logo on event marketing materials</b>	✓
<b>Inclusion of company logo on onsite signage</b>	✓
<b>Opportunity to provide three to five minutes of welcoming remarks</b>	✓

## BRANDING OPPORTUNITIES

Platinum level sponsors may select either one Special Event opportunity OR one Branding opportunity. Premier level sponsors may add one of the below for an additional fee based on availability. Availability is limited.

### CONFERENCE BAG

Include your company logo on the official conference bag given to all attendees at registration.

### LANYARD

Have your company's logo printed on the lanyard worn by all conference attendees.

### HOTEL KEY CARD

Design your own branded hotel key card and have it be distributed to all attendees at the official conference.

### VOLUNTEER T-SHIRT

Your company logo will be featured on dozens of t-shirts worn by all Greenbuild China volunteers, majority of which are young professionals.



**Contact:**

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