



Call for Education Session Proposals

Greenbuild Europe

March 19-20, 2019

Amsterdam, Netherlands

Greenbuild Europe will bring together professionals from throughout the European region for two days of inspiring speakers, invaluable networking opportunities, industry showcases, LEED workshops and tours of the host city's green buildings. With a commitment to delivering the latest green building education and sustainability trends and solutions, the conference will help drive market transformation in Europe.

Greenbuild Europe is now accepting proposals for presenters and topics for 2019.

This conference features educational sessions covering all aspects of sustainable practices - planning, design, construction, and operations - for buildings and communities, including their impact on people, the environment, and the economy both domestically and globally.

Proposals must be submitted online through the [Greenbuild Europe 2019 Submittal Site](#). You may begin the process and return to your saved proposal any time up until the deadline. Faxed, emailed, or mailed proposals will not be accepted.

Important Process Note

Each presenter and moderator will need to login individually to the submittal site to enter their personal details and confirm their participation in the proposal. **The submitter cannot complete the proposal and the presentation will not be submitted for review without the participation of all proposed presenters/moderators.**

All completed proposals must be submitted, and all speakers must login to complete their personal details, by **Wednesday, September 12th, 2018 at 5:00pm EDT.**

Refer to the [Greenbuild Europe Submittal Guide](#) for detailed submittal instructions and please contact gbeuroedu@usgbc.org with any questions.

Greenbuild Europe Presentation Topics

Greenbuild Europe is committed to delivering a broad spectrum of education topics to reach our diverse attendees as represented in the list below.

- **Building Performance:** On-going Operational Performance; Post-Occupancy Studies; Building Envelope Commissioning

- **Codes and Certification Systems:** Third Party Certifications (including LEED, SITES and WELL); Application and Impact of Codes; Local Energy Reporting; Applying Standards Internationally
- **Community and Neighborhood Development:** Ecodistricts; LEED-ND; Urban and Regional Planning; Food Security; Transportation Systems; Community Revitalization
- **Design Innovation and Application:** Regenerative Design; Biophilia; Modular; Universal Design; Adaptation; Flexibility, Integrative Process; Technology; Designing for Resiliency
- **Energy Efficiency (New and Existing Buildings):** Demand Reduction; Increasing Efficiency; Building Systems; Lighting Design; Energy Efficiency in Historic Buildings; Deep Energy Retrofits
- **Existing Buildings:** Historic Preservation; Rehabilitation; Restoration; Adaptive Reuse
- **Finance, Insurance, Legal and Appraisals:** Financial Aspects and Implications; Financial Risk Analysis; Insurance and Appraisals; Green Building Finance; Sustainable Return on Investment; Residential Finance and Market Development; Legal issues related to green building and green leases; Financing for Resiliency
- **Green Schools:** K-12; College; Campus; Curriculum Development in K-12, Higher Ed; LEED Lab
- **Health and Well-Being:** Productivity; Health Issues; Human Behavior; Human Comfort; How Place Affects Behavior; Human Psychology; Ergonomics; Evidence-Based Design; Active Design; IAQ; Operations and Maintenance; Day Lighting; Acoustics
- **Infrastructure Systems:** Utilities; Bridges; Roads; Mass Transit
- **Market Transformation:** Advocacy; Marketing; New Trends in Business Models; Consumer Education; Sharing Economy
- **Materials:** Life Cycle Assessment; Resource Recovery; Zero Waste; EPDs and HPDs
- **Multi-Family Residential Development:** Innovative Residential Systems (e.g. Water, Energy, Waste, IAQ); Construction Techniques; Transit-Oriented Development (TOD); Community Development; Placemaking
- **Net Zero:** Energy; Water; Waste; Carbon; Net Zero 2020
- **Renewables:** Solar; Wind; Small Scale Hydro; Fuel Cells; Algae; Utility Grid Connections; Energy Disaggregation; Energy Storage
- **Resilience:** Adaptation; Climate Change; Vulnerability Assessments; Disaster Response
- **Single Family Residential Development:** Tiny Homes; Modular; Pre-Fab; Mass Production; Custom; Historic Preservation; Alternative Construction Techniques (Energy Star, Passive House, etc.)

- **Site, Civil and Landscape:** Campus Planning; Landscape; Ecosystem Services; Hydrology; Ecology
- **Smart Grid/Smart Buildings:** Demand Response; Intersection of Utility Infrastructure and Building; Technology; Microgrids
- **Water:** Water Efficiency; Wastewater; Process Water; Greywater; Water Footprinting; Water Neutral; Landscape for Drought Tolerance

Session Style and Length

All proposals must be 60-minute in length. A 60- minute education session may include one to three presenters (a maximum of three total presenters, which would include the moderator if applicable) for a one hour session.

Greenbuild Europe is committed to providing engaging and cutting-edge educational offerings at the conference. Therefore, we are offering presentation styles (see below) to help you think outside of the box. You will be asked to select one of the following when submitting your proposal

- **Flash Charrette:** Speakers pose a design problem and lead attendees through exercises to develop solutions
- **Structured Discussion:** A moderated panel discussion throughout the session, please note a moderator is *required* for this session type.
- **Lecture:** A traditional presentation
- **Debate:** Moderated discussion with speakers representing opposing points of view, please note a moderator is *required* for this session type.

All sessions should be designed to allow the audience to be active learners through question and answer periods, group discussion questions or other activities. When the audience is engaged in the session, they will learn and retain more of the information being presented.

Learning Levels

Greenbuild Europe education sessions will be associated with one of the following learning levels. Submitters should review the [Planning for your Greenbuild Presentation Guide](#) and select the most appropriate level for their proposal. This will help attendees understand the depth of the material and expected outcomes of the session. The level is based on what the presenters are asking the attendees to be able to do within the format and time frame of the session. Greenbuild learning levels are based on Bloom's Taxonomy.

- Level 100 – Awareness
- Level 200 – Understanding/Comprehension
- Level 300 – Application/Implementation
- Level 400 – Mastery

Interested in submitting a Rating System-specific course? A rating system-specific course looks like a general course, as it is a collection of data, facts and examples organized around four learning objectives. Rating system-specific sessions should primarily focus on teaching attendees the various rating systems but also provide on-the-ground examples, fresh

perspectives and analysis, and/or tackle new approaches to credit/feature achievement. If you want to deliver a rating system-specific session, three out of four learning objectives **must** state the credits/features and the rating system version that the session addresses. Interested submitters should review [the Guidance on creating Rating System-Specific Learning Objectives](#) for additional details.

How to submit

All proposals must be submitted online through the [Greenbuild Europe 2019 Submittal Site](#). You may begin the process and return to your saved proposal any time up until the deadline. Proposals will not be accepted by email, fax or mail.

Refer to the [Greenbuild Europe Submittal Guide](#) for detailed submittal instructions and please contact gbeuroedu@usgbc.org with any questions.

All proposals must be complete, comprehensive, and deemed relevant and timely to the conference's audience. The Program Committee may shorten a presentation, increase and/or reduce the number of presenters, select alternate presenters from among those proposed, and/or combine the submitted presentation with other proposed presentations, at its sole discretion. All presenters will be contacted independently to confirm their submittal.

Scoring System

All session proposals will be reviewed and scored during the first round by a team of volunteer reviewers using a 20-point scale. Those with the top scores will move on to a second review and their rankings will be used by the Program Committee to select presenters and sessions for the final program. Reviewers will rate proposals using the following scoring system:

Max Value	Criteria
4 points	The speakers have demonstrated knowledge and the ability to present material in an effective and meaningful way.
3 points	The learning objectives are clear, relevant to the topic presented and challenging to the Greenbuild Europe audience.
4 points	The proposed session provides attendees with relevant, timely, and applicable content.
2 points	The proposed session aligns with the specified format and length.
3 points	This session offers innovative or inspirational content to green building professionals.
4 points	I would recommend this session to an attendee interested in the subject matter.
+1 Point Diversity of	Presentation submittals will earn an extra point if at least one presenter/panelist in the submission is from a group underrepresented in the greenbuilding and sustainability community (based on, without limitation, such criteria as gender,

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Presenter	race, ethnic identity) and/or offers another unique industry perspective.
Max value: 21 points (out of 20)	(20 base points +1 bonus point for Presenter Diversity)

Review Process

The proposals received will be reviewed by the Program Committee and Greenbuild Staff with the generous help of volunteers. This process results in the final educational program:

Round One: Volunteers review and rate all proposals on a quantitative scale. Interested in reviewing? Visit <https://usgbc.wufoo.com/forms/greenbuild-europe-2019-call-for-reviewers/>

Round Two: Program Committee meets to determine the final education program

Review Timeline

Date	Item
Wednesday, July 18, 2018	Call for Proposals Open for submittals
Wednesday, September 12 th 2018	Call for Proposals Closes
Friday, September 14 th , 2018	First Round of Review Opens
Friday, September 28 th , 2018	First Round of Review Closes
Early October	Second Round of Review
December 10, 2018	Presenter Notifications Sent
December 17, 2018	Presenter Acceptances Due
December 21, 2018	Program goes live online
March 19-20 th , 2019	Conference Dates: Greenbuild Europe Conference

Greenbuild Europe Program Policies

The review process for education session proposals is managed by the Program Committee and Greenbuild staff. The Program Committee's responsibility is to produce the strongest possible

educational program for conference attendees by including new, important content and learning experiences. All sessions and speakers will be selected based upon the below guidelines:

Session and Presenter Regulations

- An individual may only participate in one education session at Greenbuild Europe.
- A firm/institution/organization may participate as a moderator/presenter in no more than two sessions at Greenbuild Europe with a maximum of three total presenters from that firm/institution/organization. Presenters are encouraged to represent their topic from a diverse perspective – from different companies and/or project roles.
- In an effort to promote new and diverse groups of presenters, the Program Committee will give strong preference to presenters whose content is relevant to the Greenbuild Europe location.
- Presenters may not distribute any printed collateral at the conference.
- **As an appreciation for your contribution, Greenbuild Europe presenters will receive a complimentary one-day pass for the day in which you are presenting. If you choose to attend the full conference, a second day pass can be purchased at your own cost.**
- No sessions that are based upon an advertisement, product, or service will be accepted into the program.
- In an effort to produce a paperless conference, all presentation slides, papers, and handouts will be included in the electronic conference proceedings with speaker permission.
- Incomplete proposals will not be considered.

Applicant Responsibilities

- Session submitters may not propose speakers without the knowledge and permission of the proposed speakers. All proposed speakers must be able and willing to present at the conference at the time and date assigned. Proposals that are submitted without the knowledge of proposed speakers are subject to immediate rejection; if the proposal is selected and it is found that all speakers did not know about the proposal or did not agree to present, the session is subject to immediate cancellation.
- Accepted presenters who are not able to attend must notify conference staff immediately. Replacement presenters must be suggested and approved by the Program Committee. The Committee reserves the right to modify or cancel any session based on a change in presenter.
- If a presenter's employment changes, conference staff must be notified. The Program Committee reserves the right to retain or remove presenters based on the best interest of the program. Previous employer must sign letter indicating willingness to let presenter speak (letter could include that presenter will acknowledge who employer was at the time of work).
- **All accepted speakers must register for Greenbuild Europe by February 2019, or the entire session may be cancelled without notice to the submitter and a new session will be selected from the waitlist, at the discretion of the Program Committee Chair.**
- **All presentations must be uploaded to the Speaker Resource Center three weeks prior to the conference. Failure to do so may result in cancellation of the session.**

Greenbuild Program Process

- The Program Committee reserves the right to develop submitted sessions using a combination of proposals and/or invited presenters.
- The Greenbuild Europe Speaker discounts may not be combined or transferred.
- The Program Committee may modify any submitted session by adding or removing speakers or requesting content changes or additions.

Final decisions regarding these policies may be made at the discretion of the Program Committee.