



## Call for Education Session Proposals

Greenbuild China 2018 is the second annual conference dedicated to green building. Professionals from throughout the Asia-Pacific region will come together at Greenbuild China for two days of enlightening speakers, career-enhancing educational sessions, prestigious networking events, green building tours, and countless other opportunities for engagement and the exchange of ideas. Attendees will include government officials, city planners, investors, developers, product manufacturers, and building professionals of all types.

Greenbuild China is now accepting proposals for presenters and topics for 2018.

### **Greenbuild China October 2018, Shanghai, China**

This conference features educational sessions covering all aspects of sustainable practices - planning, design, construction, and operations - for buildings and communities, including their impact on people, the environment, and the economy both domestically and globally.

All completed proposals must be submitted, and all speakers must login to complete their personal details, by **Friday, March 2, 2018 at 8:00pm China Standard Time (CST)**.

Proposals must be submitted online through the Greenbuild China [Submittal Site](#).

You may begin the process and return to your saved proposal any time up until the deadline.

*Faxed, emailed, or mailed proposals will not be accepted.*

### **Important Process Note**

Each presenter and moderator will need to login individually to the submittal site to enter their personal details and confirm their participation in the proposal. The submitter cannot complete the proposal without the participation of all proposed presenters/moderators.

Refer to the [Greenbuild China Submittal Guide](#) for detailed submittal instructions and please contact [gbchinaedu@usgbc.org](mailto:gbchinaedu@usgbc.org) with any questions.

## Greenbuild China Priorities

The following priorities have been identified for the Greenbuild 2018 China program. However, Greenbuild China remains committed to delivering a broad spectrum of education topics to reach our diverse attendees which is represented in the full list below and noted with an asterisk (\*) in the full Topic List.

- Sustainable Cities & Development
- Economics of Green: Finance and Bonds
- Site, Civil, and Landscape

## Greenbuild China Presentation Topics

Greenbuild China is committed to delivering a broad spectrum of education topics to reach our diverse attendees as represented in the list below.

<b>China's 13th Five-Year Plan</b>	Its impact on green building
<b>Building Performance</b>	On-going Operational Performance; Post-Occupancy Studies; Building Envelope Commissioning, New Monitoring Technologies
<b>Codes and Certification Systems</b>	Third Party Certifications (including LEED, PEER, SITES and WELL); Application and Impact of Codes; Local Adaptation
<b>Economics of Green*</b>	Green Building Finance; Sustainable Return on Investment; Strategies for mobilizing green capital to finance adaptation and mitigation; Business case for building green
<b>Green Transportation</b>	How the new LEED Transportation rating system will influence the future of public transportation.
<b>Health and Well-Being</b>	Productivity; Health Issues; Human Behavior; Human Comfort; How Place Affects Behavior; Human Psychology; Ergonomics; Evidence-Based Design; Active Design; IAQ; Operations and Maintenance; Day Lighting; Acoustics
<b>Materials</b>	Life Cycle Assessment; Resource Recovery; Today's innovative building technologies and materials
<b>Smart Grids</b>	Demand Response; Intersection of Utility Infrastructure and Building; Technology; Microgrids
<b>Site, Civil and Landscape*</b>	Campus Planning; Landscape; Ecosystem Services; Hydrology; Ecology, redevelopment
<b>Sustainable Cities &amp; Development*</b>	China Smart City initiatives; LEED City concepts and applicability; Global Best practices on Sustainable Cities; Human experiences – Security, Safety and Quality of Life

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<b>Sustainable Tall Buildings</b>	The efficiencies of building green and building up in an age of rapid urbanization. Insights gleaned from Taipei 101, the world's first v4 Platinum skyscraper, and other important projects
<b>Youth Empowerment</b>	Educating a new generation of Chinese Green Building Champions; Roadmap to Green Jobs for Youth; Green Education; Sustainable education to remote and rural communities

\*2018 Priority Topics Identified

### Session Style

All proposals must be complete 60-minute presentations with one to three presenters.

Greenbuild China is committed to providing engaging, cutting edge educational offerings at the conference. Therefore, we are offering presentation styles (see below) to help you think outside of the box. Descriptions for each presentation style can be found in the submittal guide. You will be asked to select one of the following when submitting your proposal:

- Flash Charrette: Speakers pose a design problem and lead attendees through exercises to develop solutions
- Structured Discussion: A moderated panel discussion throughout the session
- Lecture: A traditional presentation
- Debate: Moderated discussion with speakers representing opposing points of view

All sessions should be designed to allow the audience to be active learners through question and answer periods, group discussion questions, or other activities. When the audience is engaged in the session they will learn and retain more of the information being presented.

### Learning Levels

Greenbuild China education sessions will be associated with one of the following learning levels. Submitters should review the [Planning for your Greenbuild Presentation Guide](#) and select the most appropriate level for their proposal. This will help attendees understand the depth of the material and expected outcomes of the session. The level is based on what the presenters are asking the attendees to be able to do within the format and time frame of the session. Greenbuild learning levels are based on Bloom's Taxonomy.

Learning Level	Definition	Learning objectives and quiz question cues might include...
<b>Basic</b>	Course presents introductory concepts and general understanding of the topic; learners have minimal to no prerequisite knowledge and limited previous experience with course	define; describe; examine; identify; label; list; match; name; read; recall; recognize; record; reproduce; select; state; tell; view; write.

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	material.	
<b>Intermediate</b>	Course presents detailed, in-depth materials and instruction; learners have some prerequisite knowledge and the course provides the ability to apply information to practice.	analyze; assess; associate; classify; cite; contrast; compare; describe; differentiate; discuss; distinguish; estimate; explain; generalize; give examples; interpret; paraphrase; restate; select; summarize
<b>Advanced</b>	Course presents sufficient material and opportunities to gain new knowledge, practice application, apply information, and complete a definitive action; learners have pre-existing knowledge and experience applying this information to practice.	apply; articulate; assess; calculate; change; chart; classify; compute; construct; control; create; demonstrate; design; determine; develop; establish; illustrate; implement; instruct; interview; operationalize; participate; prepare; produce; project; provide; report; select; show; solve; teach; transfer; use; utilize.
<b>Expert</b>	Course presents detailed training on specific topics with opportunities to be fully engaged with materials and activities, and to demonstrate a mastery of content through course work; learners have extensive prior knowledge or experience with the topic.	analyze; appraise; assess; break down; calculate; categorize; classify; compare; conclude; connect; construct; contrast; correlate; decide; design; develop; diagram; differentiate; discriminate; distinguish; evaluate; explain; focus; judge; justify; illustrate; infer; integrate; limit; measure; modify; outline; plan; point out; predict; prioritize; produce; rank; rate; rearrange; research; rewrite; select; separate; subdivide; substitute; validate

### How to submit

All proposals must be submitted online through the [Greenbuild China Submittal Site](#). You may begin the process and return to your saved proposal any time up until the deadline. Proposals will not be accepted by email, fax or mail.

Proposals will be accepted in the below format:

- **60 Minute Education Session:** Complete session including one to three presenters (moderator is optional, but a maximum of three total participants) for a one hour session.

#### **\*\*Important Process Note\*\***

Each presenter will need to login individually to the submittal site to enter their personal details and confirm their participation in the proposal. The submitter cannot complete the proposal without the participation of all proposed presenters/moderators.

All complete proposals must be submitted and all speakers must login to complete their personal details by **Friday, March 2, 2018**.

Refer to the [Greenbuild China Submittal Guide](#) for detailed submittal instructions and please contact [gbchinaedu@usgbc.org](mailto:gbchinaedu@usgbc.org) with any questions.

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All proposals must be complete, comprehensive, and deemed relevant and timely to the conference's audience. The Program Working Group may shorten a presentation, increase and/or reduce the number of presenters, select alternate presenters from among those proposed, and/or combine the submitted presentation with other proposed presentations, at its sole discretion. All presenters will be contacted independently to confirm their submittal.

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### Scoring System

All session proposals will be reviewed and scored during the first round by a team of volunteer reviewers using a 20-point scale. Those with the top scores will move on to a second review and their rankings will be used by the Program Working Group to select presenters and sessions for the final program. Reviewers will rate proposals using the following scoring system:

Max Value	Criteria
4 points	The speakers have demonstrated knowledge and the ability to present material in an effective and meaningful way.
3 points	The learning objectives are clear, relevant to the topic presented and challenging to the Greenbuild China audience.
4 points	The proposed session provides attendees with relevant, timely, and applicable content.
2 points	The proposed session aligns with the specified format and length.
3 points	This session offers innovative or inspirational content to green building professionals.
4 points	I would recommend this session to an attendee interested in the subject matter.
20 points	Highest possible score

### Review Process

The proposals received will be reviewed by the Program Working Group and Greenbuild Staff with the generous help of volunteers. This process results in the final educational program:

Round One: Volunteers review and rate all proposals on a quantitative scale.  
Interested in reviewing? Visit <https://usgbc.wufoo.com/forms/greenbuild-china-call-for-reviewers-2018/>

Round Two: Program Working Group meets to determine the final education program

### Review Timeline

## Greenbuild China 2018 Call for Proposals

<b>Date</b>	<b>Item</b>
Wednesday, January 10, 2018	Call for Proposals Open for submittals
Friday, March 2, 2018	Call for Proposals Closes
Monday, March 26, 2018	First Round of Review Opens
Friday, April 13, 2018	First Round of Review Closes
Monday, May 14, 2018	Second Round of Review
Week of June 11, 2018	Presenter Notifications Sent
Week of June 25, 2018	Presenter Acceptances Due

## Program Policies

The review process for education session proposals is managed by the Program Working Group and Greenbuild China staff. The Program Working Group's responsibility is to produce the strongest possible educational program for conference attendees by including new, important content and learning experiences. All sessions and speakers will be selected based upon the below guidelines:

### Session and Presenter Regulations

- An individual may only participate in one education session at Greenbuild China.
- A firm/institution/organization may participate as a moderator/presenter in no more than two sessions at Greenbuild China with a maximum of three total presenters from that firm/institution/organization.
- Presenters are encouraged to represent their topic from a diverse perspective – from different companies and/or project roles – and to directly link their presentation to current environmental and social events in China.
- In an effort to promote new and diverse groups of presenters, the Program Working Group will give strong preference to presenters whose content is relevant to the Greenbuild China location.
- Presenters may not distribute any printed collateral at the conference.
- As an appreciation for your contribution, Greenbuild China presenters will receive a complimentary one day pass for the day in which you are presenting. If you choose to attend the full conference, a second day pass can be purchased at your own cost.
- No sessions that are based upon an advertisement, product, or service will be accepted into the program.
- In an effort to produce a paperless conference, all presentation slides, papers, and handouts will be included in the electronic conference proceedings with speaker permission.
- Incomplete proposals will not be considered.

### Applicant Responsibilities

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- Session submitters may not propose speakers without the knowledge and permission of the proposed speakers. All proposed speakers must be able and willing to present at the conference at the time and date assigned. Proposals that are submitted without the knowledge of proposed speakers are subject to immediate rejection; if the proposal is selected and it is found that all speakers did not know about the proposal or did not agree to present, the session is subject to immediate cancellation.
- Accepted presenters who are not able to attend must notify conference staff immediately. Replacement presenters must be suggested and approved by the Program Working Group Chair. The Chair reserves the right to modify or cancel any session based on a change in presenter.
- If a presenter's employment changes, conference staff must be notified. The Program Working Group reserves the right to retain or remove presenters based on the best interest of the program. Previous employer must sign letter indicating willingness to let presenter speak (letter could include that presenter will acknowledge who employer was at the time of work).
- **All accepted speakers must register for Greenbuild China by August 3<sup>rd</sup>, 2018**, or the entire session may be cancelled without notice to the submitter and a new session will be selected from the waitlist, at the discretion of the Program Working Group Chair.
- All presentations must be uploaded to the Speaker Resource Center three weeks prior to the conference. Failure to do so may result in cancellation of the session.

### **Greenbuild China Program Process**

- The Greenbuild China Program Working Group reserves the right to develop submitted sessions using a combination of proposals and/or invited presenters.
- The Greenbuild China Speaker and Review discounts may not be combined or transferred.
- The Program Working Group may modify any submitted session by adding or removing speakers or requesting content changes or additions.

**Final decisions regarding these policies may be made at the discretion of the Program Working Group.**