



## Call for Education Session Proposals

Greenbuild Europe will bring together professionals from throughout the European region for two days of inspiring speakers, invaluable networking opportunities, industry showcases, workshops and tours of the host city's green buildings. With a commitment to delivering the latest green building education and sustainability trends and solutions, the conference will help drive market transformation in Europe.

**Greenbuild Europe**

**March 23-25, 2020**

**Dublin, Ireland**

Proposals must be submitted online through the:

[Greenbuild Europe 2020 Submittal Site.](#)

You may begin the process and return to your saved proposal any time up until the deadline. Faxed, emailed, or mailed proposals will not be accepted.

**All completed proposals must be submitted, and all speakers must login to complete their personal details, by **Tuesday, September 10, 2019 at 5:00pm EDT.****

All proposals must be complete, comprehensive and deemed relevant and timely to the conference's audience. The Program Working Group may shorten a presentation, increase and/or reduce the number of presenters, select alternate presenters from among those proposed and/or combine the submitted presentation with other proposed presentations, at its sole discretion. All presenters will be contacted independently to confirm their submittal.

Refer to the [Greenbuild Europe Submittal Guide](#) for detailed submittal instructions and please contact [gbeuroedu@usgbc.org](mailto:gbeuroedu@usgbc.org) with any questions.

### **\*\*\*Important Process Notes\*\*\***

Each presenter and moderator will need to login individually to the submittal site to enter their personal details and confirm their participation in the proposal. **The submitter cannot complete the proposal and the presentation will not be submitted for review without the participation of all proposed presenters/moderators.**

## Greenbuild Europe Presentation Topics

Greenbuild Europe is committed to delivering a broad spectrum of education topics to reach our diverse attendees as represented in the list below.

- **Building Performance and Smart Building:** On-going Operational Performance; Post-Occupancy Studies; Building Envelope Commissioning, IoT & Real Estate, Demand Response; Intersection of Utility Infrastructure and Building; Technology; Microgrids
- **Codes and Certification Systems:** Third Party Certifications (not limited to BREEAM, DGNB, LEED, Levels, Passivehaus, SITES and WELL); Application and Impact of Codes; Local Reporting; Applying Standards Internationally, Crosswalks, EU Commission Frameworks and Industry Regulations/Updates.
- **Community and Cities Development: Smart Cities,** Urban and Regional Planning; Revitalization, Community Development, E-Mobility, Transportation Systems (light mass etc.); Transit Oriented Development (TOD); Sharing Schemes; Urban Farming; Infrastructure Systems, Smart Grid
- **Design Innovation and Application:** Regenerative Design; Biophilia; Modular; Universal Design; Adaptation; Flexibility, Integrative Process
- **Energy Efficiency (New and Existing Buildings):** Demand Reduction; Increasing Efficiency; Building Systems; Lighting Design; Energy Efficiency in Historic Buildings; Deep Energy Retrofits; Programs (e.g. ICP)
- **Finance, Insurance, Legal and Appraisals:** ESG/CSR Reporting + Performance, Benchmarks (e.g. GRESB), Green Building Finance/ Sustainable Financing, Green/Social Bonds; Sustainable Return on Investment; Financial Aspects and Implications; Insurance and Appraisals; Market Development for Sustainable; Legal issues related to green building and green leases; EU Cx programs and global initiatives
- **Future Workspaces:** Placemaking; Spaces; Work & Life Balance; Employer-Employee Relationship; Home vs. Office; Employee Retention; Social Responsibility; Employer Incentives/Schemes (e.g. Day Care; Food etc.)
- **Resilience:** Adaption; Climate Change; Vulnerability Assessments; Disaster Response; Financing for Resiliency; Financial Risk Analysis; Designing for Resiliency
- **Green Schools:** K-12; College; Campus; Curriculum Development in K-12, Higher Ed
- **Health and Well-Being:** Productivity; Health Issues; Human Behavior; Human Comfort; How Place Affects Behavior; Human Psychology; Ergonomics; Evidence-Based Design; Active Design; IAQ; Operations and Maintenance; Day Lighting; Acoustics
- **Historic Buildings:** Preservation; Rehabilitation; Restoration; Adaptive Reuse
- **Market Trends and Transformation:** New Technologies; PropTech Solutions for Sustainable RE; Advocacy; Marketing; New Trends in Business Models; Consumer Education; Sharing Economy

- **Materials and Circular Economy:** Life Cycle Assessment; Resource Recovery; Zero Waste; EPDs and HPDs; C2C Approach
- **Net Zero:** Carbon Reduction; Net Zero 2020; EUCx Goals and National/Legal Requirements/Frameworks; WGBC Program; National/GBC-Schemes; Sub-Schemes: Energy; Water; Waste;
- **Renewables: Storage;** Solar; Wind; Small Scale Hydro; Fuel Cells; Algae; Utility Grid Connections; Energy Disaggregation; Energy Storage
- **Resilience:** Adaptation; Climate Change; Vulnerability Assessments; Disaster Response
- **Single and Multi-Family Residential Development: Tiny Homes; Modular; Pre-Fab; Mass Production; Custom; Historic Preservation;** Innovative and Alternative Construction Techniques
- **Site, Civil and Landscape:** Campus Planning; Landscape; Ecosystem Services; Hydrology; Ecology
- **Water:** Water Efficiency; Wastewater; Process Water; Greywater; Water Footprinting; Water Neutral; Landscape for Drought Tolerance

### Session Style and Length

All proposals must be 60-minute in length. A 60- minute education session may include one to three presenters (a maximum of three total presenters, which would include the moderator if applicable) for a one hour session.

Greenbuild Europe is committed to providing engaging and cutting-edge educational offerings at the conference. Therefore, we are offering presentation styles (see below) to help you think outside of the box. You will be asked to select one of the following when submitting your proposal

- **Flash Charrette:** Speakers pose a design problem and lead attendees through exercises to develop solutions
- **Structured Discussion:** A moderated panel discussion throughout the session, please note a moderator is *required* for this session type.
- **Lecture:** A traditional presentation
- **Debate:** Moderated discussion with speakers representing opposing points of view, please note a moderator is *required* for this session type.

All sessions should be designed to allow the audience to be active learners through question and answer periods, group discussion questions or other activities. When the audience is engaged in the session, they will learn and retain more of the information being presented.

### Learning Levels

Greenbuild Europe education sessions will be associated with one of the following learning levels. Submitters should review the [Learning Level Guide](#) and select the most appropriate level for their proposal. This will help attendees understand the depth of the material and expected outcomes of the session. The level indicates the depth of the content, what the course is asking the learner to be

able to do and indicates assumed prerequisite knowledge. Mislabeled courses can lead to learner frustration and disengagement with the material.

- Basic
- Intermediate
- Advanced
- Expert

**Interested in submitting a Rating System-specific course?** A rating system-specific course looks like a general course, as it is a collection of data, facts and examples organized around four learning objectives. Rating system-specific sessions should primarily focus on teaching attendees the various rating systems but also provide on-the-ground examples, fresh perspectives and analysis, and/or tackle new approaches to credit/feature achievement. If you want to deliver a rating system-specific session, three out of four learning objectives **must** state the credits/features and the rating system version that the session addresses. Interested submitters should review the [GBCI Continuing Education Course Review Criteria](#) for additional details.

### **How to submit**

All proposals must be submitted online through the [Greenbuild Europe 2020 Submittal Site](#). You may begin the process and return to your saved proposal any time up until the deadline. Proposals will not be accepted by email, fax or mail.

Refer to the [Greenbuild Europe Submittal Guide](#) for detailed submittal instructions and please contact [gbeuroedu@usgbc.org](mailto:gbeuroedu@usgbc.org) with any questions.

All proposals must be complete, comprehensive, and deemed relevant and timely to the conference's audience. The Program Committee may shorten a presentation, increase and/or reduce the number of presenters, select alternate presenters from among those proposed, and/or combine the submitted presentation with other proposed presentations, at its sole discretion. All presenters will be contacted independently to confirm their submittal.

### **Scoring System**

All session proposals will be reviewed and scored during the first round by a team of volunteer reviewers using a 20-point scale. Those with the top scores will move on to a second review and their rankings will be used by the Program Committee to select presenters and sessions for the final program. Reviewers will rate proposals using the following scoring system:

Max Value	Criteria
4 points	The speakers have demonstrated knowledge and the ability to present material in an effective and meaningful way.
3 points	The learning objectives are clear, relevant to the topic presented and challenging to the Greenbuild Europe audience.

4 points	The proposed session provides attendees with relevant, timely, and applicable content.
2 points	The proposed session aligns with the specified format and length.
3 points	This session offers innovative or inspirational content to green building professionals.
4 points	I would recommend this session to an attendee interested in the subject matter.
Max value: 20 points	Highest Possible Score

### Review Process

The proposals received will be reviewed by the Program Committee and Greenbuild Staff with the generous help of volunteers. This process results in the final educational program:

Round One: Volunteers review and rate all proposals on a quantitative scale. Interested in reviewing? Complete this [Call for Reviewers](#) form.

Round Two: Program Committee meets to determine the final education program

### Review Timeline

Date	Item
Monday, July 8, 2019	Call for Proposals Open for submittals
Tuesday, September 3, 2019	Call for Proposals Closes
Monday, September 16, 2019	First Round of Review Opens
Friday, September 27, 2019	First Round of Review Closes
October 7 <sup>th</sup> – November 5 <sup>th</sup>	Second Round of Review
Monday, November 25, 2019	Presenter Notifications Sent
Monday, December 2, 2019	Presenter Acceptances Due
Monday, December 9, 2019	Program goes live online
March 23-25 <sup>th</sup> , 2020	Conference Dates: Greenbuild Europe Conference

## Greenbuild Europe Program Policies

The review process for education session proposals is managed by the Program Committee and Greenbuild staff. The Program Committee's responsibility is to produce the strongest possible educational program for conference attendees by including new, important content and learning experiences. All sessions and speakers will be selected based upon the below guidelines:

### Session and Presenter Regulations

- An individual may only participate in one education session at Greenbuild Europe.
- A firm/institution/organization may participate as a moderator/presenter in no more than two sessions at Greenbuild Europe with a maximum of three total presenters from that firm/institution/organization. Presenters are encouraged to represent their topic from a diverse perspective – from different companies and/or project roles.
- In an effort to promote new and diverse groups of presenters, the Program Committee will give strong preference to presenters whose content is relevant to the Greenbuild Europe location.
- Presenters may not distribute any printed collateral at the conference.
- **As an appreciation for your contribution, Greenbuild Europe presenters will receive a complimentary one-day pass for the day in which you are presenting. If you choose to attend the full conference, a second day pass can be purchased at your own cost.**
- No sessions that are based upon an advertisement, product, or service will be accepted into the program.
- In an effort to produce a paperless conference, all presentation slides, papers, and handouts will be included in the electronic conference proceedings with speaker permission.
- Incomplete proposals will not be considered.

### Applicant Responsibilities

- Session submitters may not propose speakers without the knowledge and permission of the proposed speakers. All proposed speakers must be able and willing to present at the conference at the time and date assigned. Proposals that are submitted without the knowledge of proposed speakers are subject to immediate rejection; if the proposal is selected and it is found that all speakers did not know about the proposal or did not agree to present, the session is subject to immediate cancellation.
- Accepted presenters who are not able to attend must notify conference staff immediately. Replacement presenters must be suggested and approved by the Program Committee. The Committee reserves the right to modify or cancel any session based on a change in presenter.
- If a presenter's employment changes, conference staff must be notified. The Program Committee reserves the right to retain or remove presenters based on the best interest of the program. Previous employer must sign letter indicating willingness to let presenter speak (letter could include that presenter will acknowledge who employer was at the time of work).
- **All accepted speakers must register for Greenbuild Europe by February 2020, or the entire session may be cancelled without notice to the submitter and a new session will be selected from the waitlist, at the discretion of the Program Committee.**

- **All presentations must be uploaded to the Speaker Resource Center three weeks prior to the conference. Failure to do so may result in cancellation of the session.**

### **Greenbuild Program Process**

- The Program Committee reserves the right to develop submitted sessions using a combination of proposals and/or invited presenters.
- The Greenbuild Europe Speaker discounts may not be combined or transferred.
- The Program Committee may modify any submitted session by adding or removing speakers or requesting content changes or additions.

**Final decisions regarding these policies may be made at the discretion of the Program Committee.**

### **Questions?**

Please email [gbeuroedu@usgbc.org](mailto:gbeuroedu@usgbc.org)