

# GLOBAL GREEN BUILDING EVENT PARTNERSHIP PROGRAM

*Enjoy The Benefits of Event Sponsorship Worldwide!*

## PLATINUM PARTNER

### BENEFITS

Prominent Visibility on Greenbuild International Website:

- ◆ Corporate video placement (in rotation)
- ◆ Hyperlinked logo and company profile

Demonstrate Thought Leadership:

- ◆ Mention in 1+ articles on USGBC.org

Connect to Other Leaders:

- ◆ Invitations to VIP Meet & Greets
- ◆ Business development introductions

Complimentary Value-Added Offerings:

- ◆ One (1) tabletop exhibit at USGBC event
- ◆ Advertisement in USGBC+

## GOLD PARTNER

### BENEFITS

Prominent Visibility on Greenbuild International Website:

- ◆ Hyperlinked logo and company profile

Demonstrate Thought Leadership:

- ◆ Mention in 1+ articles on USGBC.org

Connect to Other Leaders:

- ◆ Invitations to VIP Meet & Greets

Complimentary Value-Added Offerings:

- ◆ One (1) tabletop exhibit at USGBC event
- ◆ 15% discount on advertisement in USGBC+

## SILVER PARTNER

### BENEFITS

Prominent Visibility on Greenbuild International Website:

- ◆ Hyperlinked logo and company profile

Demonstrate Thought Leadership:

- ◆ Mention in 1+ articles on USGBC.org

Connect to Other Leaders:

- ◆ Invitations to VIP Meet & Greets

Complimentary Value-Added Offerings:

- ◆ 15% discount on advertisement in USGBC+

# GLOBAL GREEN BUILDING EVENT PARTNERSHIP PROGRAM

## *Global Partnership Criteria, By Level:*

Global\* Greenbuild's Sponsored: 4+  
Annual Investment: \$100,000+  
USBGC Member

**PLATINUM PARTNER**

**GOLD PARTNER**

Global\* Greenbuild's Sponsored: 3+  
Annual Investment: \$75,000+  
USBGC Member

Global\* Greenbuild's Sponsored: 2+  
Annual Investment: \$50,000+  
USBGC Member

**SILVER PARTNER**

\* ELIGIBLE CONFERENCES INCLUDE: GREENBUILD CHINA, GREENBUILD EUROPE, GREENBUILD INDIA, AND GREENBUILD MEXICO