



# GREENBUILD

INTERNATIONAL CONFERENCE

México

## Call for Proposals

### Greenbuild Mexico 2020

Mexico City, Mexico

June 24-25, 2020

Greenbuild Mexico 2020 is the third installment of the annual conference dedicated to advancing green building. At Greenbuild Mexico, professionals from throughout Latin America will convene for two days of enlightening speakers, career-enhancing educational sessions, prestigious networking events and countless other opportunities for engagement and the exchange of ideas. Attendees will include government officials, city planners, investors, developers, product manufacturers, and building professionals of all types.

### **Greenbuild Mexico is now accepting proposals for presenters and topics for 2020.**

This conference features educational sessions covering all aspects of sustainable practices—planning, design, construction, and operations—relating to buildings and communities, including their impact on people, the environment, and the economy both domestically and globally.

Proposals must be submitted online through the [Greenbuild Mexico 2020 Submittal Site](#). You may begin the process and return to your saved proposal at any time up until the deadline. Faxed, emailed, or mailed proposals will not be accepted.

#### **\*\*\*Important Process Note\*\*\***

*Each presenter and moderator will need to login to the submittal site individually to enter their personal details and confirm their participation in the proposal. The submitter cannot complete the proposal without the participation of all proposed presenters/moderators.*

*Please be advised that you must submit your proposal content in the language that your session will be presented in. If your proposal is accepted, it must be translated into the alternate language for bilingual marketing purposes.*

**All completed proposals must be submitted, and all speakers must login to complete their personal details, by **Monday, November 4, 2019 at 11:59pm EDT.****

Refer to the [Greenbuild Mexico Submission Guide](#) for detailed submittal instructions and please contact [greenbuildmexico@usgbc.org](mailto:greenbuildmexico@usgbc.org) with any questions.

### Greenbuild Mexico Priorities

The following priorities have been identified for the Greenbuild 2020 Mexico program. However, Greenbuild Mexico remains committed to delivering a broad spectrum of education topics to reach our diverse attendees which is represented in the full list below and noted with an asterisk (\*) in the full topic list.

- Building Performance
- Finance, Insurance, Legal and Appraisals
- Net Zero
- Resilience

### Greenbuild Mexico Presentation Topics

Greenbuild Mexico is committed to delivering a broad spectrum of education topics to reach our diverse attendees as represented in the list below. The three priority topics are marked with an \* below:

<b>Affordable Housing</b>	Strategies; Leverage; Design and Construction
<b>Building Performance*</b>	On-going Operational Performance; Post-Occupancy Studies; Building Envelope Commissioning; Operations and Maintenance; Arc
<b>Codes and Certification Systems</b>	Third Party Certifications (including LEED, SITES and WELL); Application and Impact of Codes; Local Energy Reporting; Applying Standards Internationally
<b>Community and Neighborhood Development</b>	Eco-districts; LEED-ND; Urban and Regional Planning; Food Security; Transportation Systems; Community Revitalization
<b>Cultural Context</b>	Location-Specific Design Concerns; Historic Preservation; Planning and design that strengthens/renews the historic and social fabric of a community
<b>Design Innovation and Application</b>	Regenerative Design; Biophilia; Modular; Universal Design; Adaptation; Flexibility, Integrative Process; Technology; Building Information Modeling (BIM)
<b>Energy Efficiency (New and Existing Buildings)</b>	Demand Reduction; Increasing Efficiency; Building Systems; Lighting Design; Energy Efficiency in Historic Buildings; Deep Energy Retrofits
<b>Existing Buildings</b>	Historic Preservation; Rehabilitation; Restoration; Adaptive Reuse
<b>Finance, Insurance, Legal and Appraisals*</b>	Financial Aspects and Implications; Financial Risk Analysis; Insurance and Appraisals; Green Building Finance; Sustainable Return on

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	Investment; Residential Finance and Market Development; Legal issues related to green building and green leases
<b>Government, Policy and Advocacy</b>	Policies/Programs; Impacts of Policies/Programs; Incentive Programs; Environmental and Community Advocacy
<b>Green Schools</b>	K-12; College; Campus; Curriculum Development in K-12, Higher-Ed
<b>Health and Well-Being</b>	Productivity; Health Issues; Human Behavior; Human Comfort; How Place Affects Behavior; Human Psychology; Ergonomics; Evidence-Based Design; Active Design; IAQ; Operations and Maintenance; Day Lighting; Acoustics
<b>Infrastructure Systems</b>	Electrical Grids; Bridges; Roads; Mass Transit
<b>Market Transformation</b>	Advocacy; Marketing; New Trends in Business Models; Consumer Education; Sharing Economy
<b>Materials</b>	Life Cycle Assessment; Resource Recovery; Zero Waste; EPDs and HPDs
<b>Multi-Family Residential Development</b>	Innovative Residential Systems (e.g. Water, Energy, Waste, IAQ); Construction Techniques; Transit-Oriented Development (TOD); Community Development; Placemaking
<b>Net Zero*</b>	Energy; Water; Waste; Carbon; Net Zero 2020; TRUE
<b>Professional Development and Training</b>	Vocational Programs; Credentials; Mentorship; Green Jobs
<b>Renewables</b>	Solar; Wind; Small Scale Hydro; Fuel Cells; Algae; Utility Grid Connections; Energy Disaggregation; Energy Storage
<b>Resilience*</b>	Adaptation; Climate Change; Vulnerability Assessments; Disaster Response; Energy; Land
<b>Single Family Residential Development</b>	Tiny Homes; Modular; Pre-Fab; Mass Production; Custom; Historic Preservation; LEED for Homes; Net Zero Alternative Construction Techniques (Energy Star, Passive House, etc.)
<b>Site, Civil and Landscape</b>	Campus Planning; Landscape; Ecosystem Services; Hydrology; Ecology; Biodiversity; SITES
<b>Smart Grid/Smart Buildings</b>	Demand Response; Intersection of Utility Infrastructure and Building; Technology; Microgrids; Storage; Grid Modernization

<b>Social Responsibility, Community Action &amp; Engagement</b>	Community based Sustainability Initiatives; Community Participation, Climate and Environmental Justice; Social Equity; Corporate Social Responsibility
<b>Urban Mobility</b>	Accessibility; Transportation; sustainable transport modes; Parking
<b>Water</b>	Water Efficiency; Wastewater; Process Water; Greywater; Water Footprinting; Water Neutral; Utilities; Green Infrastructure

### Session Style

All proposals must be complete, 60-minute presentations with one to four presenters. Note: for a one-hour session, there is a maximum of four total presenters, which would include the moderator if applicable.

Greenbuild Mexico is committed to providing engaging, cutting edge educational offerings at the 2020 conference. Therefore, we are offering presentation styles (see below) to help you think outside of the box. Descriptions for each presentation style can be found in the [Submission Guide](#). You will be asked to select one of the following styles when submitting your proposal –

- **Flash Charrette:** Speakers pose a design problem and lead attendees through exercises to develop solutions. (minimum 2 speakers)
- **Structured Discussion:** A moderated panel discussion throughout the session; please note a moderator is *required* for this session type. (1-4 speakers presenting)
- **Lecture:** A traditional presentation. (1-3 speakers presenting)
- **Debate:** Moderated discussion with speakers representing opposing points of view; please note a moderator is *required* for this session type.

All sessions should be designed to allow the audience to be active learners through question and answer periods, group discussion questions, or other activities. When the audience is engaged in the session, they will learn and retain more of the information being presented.

### Learning Levels

Submitters should review the [Learning Level Guide](#) and select the most appropriate level for their proposal. This will help attendees understand the depth of the material and expected outcomes of the session. The level is based on what the presenters are asking the attendees to be able to do within the format and time frame of the session. Greenbuild learning levels are based on Bloom’s Taxonomy. Greenbuild Mexico education sessions will be associated with one of the following learning levels:

- Basic
- Intermediate
- Advanced
- Expert

**Interested in submitting a Rating System-specific course?** A rating system-specific course looks like a general course, as it is a collection of data, facts and examples organized around four learning objectives. Rating system-specific sessions should primarily focus on teaching attendees the various rating systems but also provide on-the-ground examples, fresh perspectives and analysis, and/or tackle new approaches to credit/feature achievement. If you want to deliver a rating system-specific session, three out of four learning objectives **are** rating system specific, see Appendix A [here](#) for sample learning objectives and additional details on how to make your session rating system specific. . Interested submitters should review [the Guidance on creating Rating System-Specific Learning Objectives](#) for additional details.

## **How to Submit**

All proposals must be submitted online through the [Greenbuild Mexico Submission Site](#). You may begin the process and return to your saved proposal at any time up until the deadline. Proposals will not be accepted by email, fax or mail.

All complete proposals must be submitted, and all speakers must login to complete their personal details by **Monday, November 4, 2019 at 11:59pm EDT**.

Refer to the [Greenbuild Mexico Submission Guide](#) for detailed submittal instructions and please contact [greenbuildmexico@usgbc.org](mailto:greenbuildmexico@usgbc.org) with any questions.

All proposals must be complete, comprehensive, and deemed relevant and timely to the conference's audience. The Program Committee may shorten a presentation, increase and/or reduce the number of presenters, select alternate presenters from among those proposed, and/or combine the submitted presentation with other proposed presentations, at its sole discretion. All presenters will be contacted independently to confirm their submittal.

## **Scoring System**

All session proposals will be reviewed and scored during the first round by a team of volunteer reviewers using a 20-point scale. Those with the top scores will move on to a second review and their rankings will be used by the Program Committee to select presenters and sessions for the final program. Reviewers will rate proposals using the following scoring system:

Max Value	Criteria
4 points	The speakers have demonstrated knowledge and the ability to present material in an effective and meaningful way.
3 points	The learning objectives are clear, relevant to the topic presented, and challenging to the Greenbuild Mexico audience.
4 points	The proposed session provides attendees with relevant, timely, and applicable content.
2 points	The proposed session aligns with the specified format and length.

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3 points	This session offers innovative or inspirational content to green building professionals.
4 points	I would recommend this session to an attendee interested in the subject matter.
Max value: 20 points (out of 20)	20 points

### Review Process

The proposals received will be reviewed by the Program Committee and Greenbuild Staff with the generous help of volunteers. This process results in the final educational program:

**Round One:** Volunteers review and rate all proposals on a quantitative scale. Interested in reviewing? Visit <https://usgbc.wufoo.com/forms/greenbuild-mexico-2020-call-for-reviewers/>

**Round Two:** Working Group determines the final education program

### Review Timeline

Date	Item
Tuesday, September 17, 2019	Call for Proposals Open for submissions
Monday, November 4, 2019	Call for Proposals Closes
Monday, November 25, 2019	First Round of Review Opens
Monday, December 9, 2019	First Round of Review Closes
Monday, December 16, 2019	Second Round of Review Opens
Monday, January 15, 2020	Second Round of Review Closes
Monday, February 3, 2020	Presenter Notifications Sent
Monday, February 10, 2020	Presenter Acceptances Due

## **Greenbuild Mexico Program Policies**

The review process for education session proposals is managed by the Working Group and Greenbuild staff. The Working Groups' responsibility is to produce the strongest possible educational program for conference attendees by including new, important content and learning experiences. All sessions and speakers will be selected based upon the below guidelines:

### **Session and Presenter Regulations**

- An individual may only participate in one education session at Greenbuild Mexico.
- A firm/institution/organization may participate as a moderator/presenter in no more than two sessions at Greenbuild Mexico, with a maximum of three total presenters from the same firm/institution/organization. Presenters are encouraged to represent their topic from a diverse perspective – from different companies and/or project roles.
- In an effort to promote new and diverse groups of presenters, the Greenbuild Working Group will give strong preference to presenters whose content is relevant to the Greenbuild Mexico location.
- Presenters may not distribute any printed collateral at the conference.
- As an appreciation for your contribution, Greenbuild Mexico presenters will receive a complimentary one-day pass for the day in which you are presenting. If you choose to attend the full conference, a Full Conference pass can be purchased at your own cost.
- No sessions that are based upon an advertisement, product, or service will be accepted into the program.
- In an effort to produce a paperless conference, all presentation slides, papers, and handouts will be included in the electronic conference proceedings with speaker permission.
- **Incomplete proposals will not be considered.**

### **Applicant Responsibilities**

- Session submitters may not propose speakers without the knowledge and permission of the proposed speakers. All proposed speakers must be able and willing to present at the conference at the time and date assigned. Proposals that are submitted without the knowledge of proposed speakers are subject to immediate rejection; if the proposal is selected and it is found that all speakers did not know about the proposal or did not agree to present, the session is subject to immediate cancellation.
- Accepted presenters who are not able to attend must notify conference staff immediately. Replacement presenters must be suggested and approved by the Greenbuild Working Group. The Greenbuild Working Group reserves the right to modify or cancel any session based on a change in presenter.
- If a presenter's employment changes, conference staff must be notified. The Greenbuild Working Group reserves the right to retain or remove presenters based on the best interest of the program. Previous employer must sign letter indicating willingness to let presenter speak (letter could include that presenter will acknowledge who employer was at the time of work).

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- All accepted speakers must register for Greenbuild Mexico by the communicated deadline or the entire session may be cancelled without notice to the submitter and a new session will be selected from the waitlist, at the discretion of the Working Group Chair.
- All presentations must be uploaded to the Speaker Resource Center three weeks prior to the conference. Failure to do so may result in cancellation of the session.

### **Greenbuild Program Process**

- The Greenbuild Working Group reserves the right to develop submitted sessions using a combination of proposals and/or invited presenters.
- The Greenbuild Mexico Speaker discounts may not be combined or transferred.
- The Greenbuild Working Group may modify any submitted session by adding or removing speakers or requesting content changes or additions.

**Final decisions regarding these policies may be made at the discretion of the Working Group.**

### **Governing Language**

The Greenbuild Mexico Call for Proposals (“Call for Proposals”) is written in the English language. If it is translated into another language and there is any inconsistency or conflict, the original English text shall govern over the translation.