



GREENBUILD[®]

INTERNATIONAL CONFERENCE

México

Join **The Exchange** at Greenbuild Mexico in 2019!

Greenbuild Mexico offers a forum for the green building community to unite, revolutionize business, and change lives. In 2019, Greenbuild Mexico will introduce **The Exchange**, a curated exhibit showcase space to highlight Latin America's leading green building organizations and the products, services, and change-making opportunities they offer.

Greenbuild Mexico is excited to offer attendees a space for continued conversations, networking, and inspiration in **The Exchange**: its first-ever exhibit experience.

The Exchange HIGHLIGHTS

- ▶ **10 stands featuring Latin America's leading green building organizations:** Join stakeholders like EDGE, Vitro, and more!
- ▶ **Consistent attendee traffic transitioning between plenaries, education sessions, and breaks:** Located next to the plenary stage, networking lunch, and breakout rooms, the exhibits are central to the overall conference experience.
- ▶ **Culinary journey through regions of Mexico:** Chef Angel presents attendees with a culinary journey through Mexico, celebrating the tastes and traditions of attendees' home states throughout the conference.
- ▶ **5 hours of exclusive exhibit-only time:** With five dedicated coffee and networking breaks located inside the exhibit area, attendees are given ample time to explore the space without missing other valuable conference activities.
- ▶ **Meet the Experts:** Join the Meet the Experts sessions inside the exhibit area to learn what's new and coming up in the green building industry. Each session is eligible for 0.5 GBCI CE hours.
- ▶ **CERT Work Zone:** Meet with GBCI staff, reviewers and assessors to discuss questions about specific projects or rating system requirements. Reviewers will be on hand to discuss the LEED rating system as well as GBCI's offerings including EDGE, GRESB, Parksmart, PEER, SITES, TRUE Zero Waste and WELL.



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WHY EXHIBIT?

- ▶ **Build visibility and branding within the green building industry:** **The Exchange** is full of action as attendees search for green building solutions that meet their unique needs. Our attendees have purchasing power and are always eager to learn the latest developments.
- ▶ **The best opportunity for face-to-face marketing:** Last year's Greenbuild Mexico had over 450 attendees. In 2019, Greenbuild Mexico will help you close deals and generate leads.
- ▶ **Build relationships in the sustainability field:** Exhibiting at Greenbuild Mexico offers valuable relationship-building opportunities. **The Exchange** is the ultimate networking opportunity — learn and understand how your company fits into the big picture of green building.
- ▶ **Launch a new green building product or service:** **The Exchange** at Greenbuild Mexico is the perfect place to launch a new product or showcase an existing one. Green building products and technologies are always changing and improving, and attendees are looking for thoughtful innovations.
- ▶ **Connect with your customers:** Greenbuild Mexico offers a valuable opportunity for you to connect with your customers. The event allows you to receive real-time feedback on your products and services, learn from customers, and gain valuable insights.

The Exchange hours:

Tuesday, June 18, 2019: 11:00 am – 5:30 pm

Wednesday, June 19, 2019: 9:30 am – 4:30 pm

Greenbuild Mexico features **five exhibit-only** networking breaks – 5 exhibit-exclusive hours where all attendee traffic is driven to **The Exchange!**



The Exchange EXHIBITOR BENEFITS

2019 Exhibitor Benefits	
Price	Greenbuild Mexico sponsors: 30,000 MXN Non-sponsor rate: 50,000
Exhibit space	Exhibit space includes one (1) table and two (2) chairs
Conference registration	One (1) full conference pass
Expo-only booth passes for staff	Two (2) Expo-only staff passes <i>(with access to food and beverage)</i>
Company listing on website	Yes
Company listing in mobile app	Yes
Electric Power and Wi-Fi	Wi-Fi provided Power available at additional cost

Please request a Greenbuild Mexico Exhibitor Kit for additional details regarding add-ons and USGBC exhibit greening guidelines.

Expand your Greenbuild Mexico 2019 presence:
[View the Greenbuild Mexico sponsorship opportunities online.](#)